



PERFECTION  
JUST GOT  
EVEN  
BETTER

 PERFECTHA<sup>®</sup>  
LIDOCAINE

*comfort*

Model is not an actual patient.

# Introducing Perfectha Lidocaine

Perfectha® has been helping women perfect their look and express themselves since 2007, with more than 3.8 million syringes sold in over 50 countries around the world.<sup>1</sup>

And now, the Perfectha family is complete. With 0.30% pain-reducing Lidocaine in the formula, Perfectha Lidocaine means you can give your patients long-lasting, natural-looking results – with the added comfort and convenience of Lidocaine.

Model is not an actual patient.



## Comfort, confidence & convenience

**Stunning results –  
without the ouch factor.**

Our new with-Lidocaine formula gives you even more options when it comes to creating the results your patients crave, at an accessible pricepoint that makes more procedures possible. Great results for your patients. Perfect returns for your practice.

Convenient, comfortable and as adaptable as the original Perfectha, there's the volume you love, the results your patients crave, and the quality you expect from Sinclair – now with built-in Lidocaine.

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# Why choose Perfectha Lidocaine?



## EFFECTIVE

86% of patients showed 'much improved' and 'very much improved' appearance one week after treatment on the Global Aesthetic Improvement Scale (GAIS).<sup>2</sup>



## LONG-LASTING

The E-BRID Technology means more covalent bonds which help to minimise the effects of hyaluronidase and oxidation in the body, slowing down the enzymatic degradation.<sup>3,4</sup>



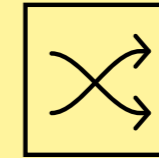
## GREAT LIFTING AND VOLUMISING CAPACITY<sup>5</sup>

All Perfectha gels are among the most elastic on the market, making post-injection results in terms of volume and lifting excellent.<sup>5</sup>



## ACCESSIBLE PRICEPOINT

Perfectha Lidocaine is as affordable as our much-loved core range, so you can offer treatment with reduced patient discomfort and exceptional French quality.



## PERFECTLY MIXED

The with-lido formula streamlines your treatment process.



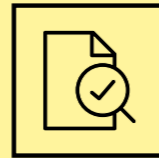
## EASY TO INJECT

Perfectha technology allows a smooth injection thanks to the low extrusion force needed to inject it.



## PERFECT FOR FIRST-TIMERS

Pain can be a significant barrier, so offering a lido-enhanced filler can boost patient confidence and peace of mind.



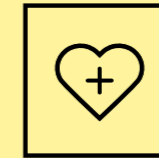
## PREDICTABLE, CONTROLLABLE RESULTS

All the performance you expect from the original Perfectha with the enhanced comfort and convenience of Lidocaine.



## ENHANCED TREATMENT POSSIBILITIES

Increased scope of an already-adaptable range.



## EXCELLENT VALUE

A little goes a long way with Perfectha Lidocaine, so it's excellent value for your patients – and your practice.

Model is not an actual patient.



# Four products. Limitless freedom.

## PERFECTHA FINELINES

Perfect for: Superficial lines, such as periorbital and peribuccal fine lines; and the tear troughs by injection into the supraperiosteal plane.

## PERFECTHA DEEP

Perfect for: Deep lines and depressions such as nasolabial folds and marionette lines. Contouring and volumisation in areas such as cheekbones, chin, jawline, temples, nose, sub-orbicularis oculi fat (SOOF); and for lip augmentation.

## PERFECTHA DERM

Perfect for: Medium facial lines and depressions, such as nasolabial folds, marionette lines; and for lip enhancement and scars.

## PERFECTHA SUBSKIN

Perfect for: Creation of volume in areas such as cheekbones, chin, jawline, temples, forehead, bridge of the nose, and hands.



## Testimonials

**I'm always pleasantly surprised when I can do a full face with only three syringes of Subskin.\* With Perfectha I get good results with less product.**

- Health Care Professional

**It lasts longer and needs less product for more volume\*. Best for safety, loyalty and clinical offer.**

- Health Care Professional

**I love the results, they look very natural. They make me feel more positive and confident!**

- Lara, Patient

**Perfectha has boosted my self confidence. The small changes have made me feel great about myself!**

- Angélica, Patient

\*Data refers to the original Perfectha.

Patient Testimonials had a Perfectha Lidocaine treatment.

### References

Perfectha is a line of resorbable hyaluronic acid (HA) gel implants intended for reconstructive purposes in the treatment, for instance, of facial lipoatrophy, or morphological asymmetry associated with the aging process or other underlying conditions. Perfectha is for intradermal and subcutaneous application and is implanted in the areas of the face and hands to fill skin depressions and also for the augmentation of tissue volume.

Lidocaine hydrochloride 0.3% (w/w) is integrated into the product to reduce the sensation of pain during and after treatment.

1. Data on file (2021).

2. Talarico S. et al. Evaluation of the safety and efficacy of a new filler with hyaluronic acid for the treatment of nasolabial folds and lip contour; Surg.Cosmet. Dermatol. 2010;2(2):83-6.

3. Park KY1, Kim HK, Kim BJ. Comparative study of hyaluronic acid fillers by in vitro and in vivo testing. J Eur Acad Dermatol Venereol. 2014 May;28(5):565-8.

4. Da Costa et al. Durability of Three Different Types of Hyaluronic Acid Fillers in Skin: Are There Differences Among Biphasic, Monophasic Monodensified, and Monophasic Polydensified Products?; Aesthet. Surg. J. 2016, 1-9.

5. Internal data - Evaluation and comparison study of the G' rheological properties of Perfectha with the main competitors HA-based dermal fillers. This study was conducted internally on a TA Instruments DHR-2 rheometer with a 25mm parallel-plate geometry. Frequency sweep tests were performed on samples between 0.1 and 100 rad/s at a 1% strain in order to match the gels Newtonian Plateau and using plate-plate geometry.



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